

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

PSL Goes Green

PSL, the food sourcing experts have launched 'The Green Book', a guide to the UK's very best regional and speciality food suppliers.

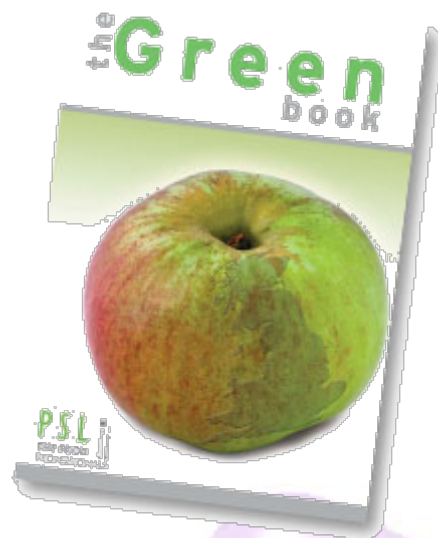
The Green Book is an invaluable resource for operators and caterers looking to create more ethical, sustainable or local dishes. Compiled with PSL's exceptional knowledge of regional suppliers, the book which is also available to download at www.psl-uk.co.uk provides details of specialist food suppliers to meet their organic, free range or green requirements.

"There is a growing trend for locally sourced food, driven not only by the consumer demand for unique and regional dishes, but also the concern over food miles and the carbon footprint. The Green Book was borne out of a desire for PSL to help operators respond to this trend with ease."

Matt Tough, Sales and Marketing Director, PSL.

With a short description of each supplier, The Green Book is broken down by commodity and region, each profile details not only a top line summary of the supplier but also a variety of awards and accreditations such as **Soil Association Approved, Red Tractor Standard, Freedom Foods.**

By simply adding a small selection of locally sourced ingredients operators can not only meet the desires of today's consumers, who like to know the origins of their food, but also differentiate their restaurant, while supporting local suppliers.



Operators are free to contact the Green book suppliers direct, or equally they can tap into PSL's impressive client buying power of over £330million, in order to **save on average 15-20% on food costs**, remarkably risk free and self-financing!

For more information please **call 01926 315 111**

or visit www.psl-uk.co.uk

~End~

Editors Notes:

PSL – A Useful Resource

PSL's management team are made up of a range of industry experts who are available for comment on current sourcing trends and industry issues.

See www.psl-uk.co.uk/about-us/the-team.php

PSL also have access to a wide variety of industry data, therefore if you require any information on trends or market movement please do not hesitate to contact us for specific enquiries or visit www.psl-uk.co.uk/reports as PSL are happy to share this information with the media on the basis it is credited to them.

Press Office Contact Details:



Gemma Buckley-Roberts
Jellybean Creative Solutions, 4 Bridge Street, Leatherhead
KT22 8BZ
Tel: 01372 227 956
Fax: 01372 383359
E-mail: gemma@jellybeancreative.co.uk