

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**PSL
- Saving you 15% on your food costs -
Introduces a Smart New Look & Website!**

When someone like **Simon Kossoff, Managing Director of Carluccio's** says...

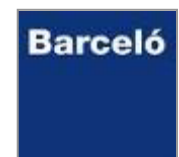
"We certainly wouldn't be where we are today if we hadn't entered into the relationship with PSL". It makes you realise just what a difference PSL, The Food Professionals, can make to a business.

Boasting an impressive **15-20% saving on food costs, remarkably risk free and self-financing**, PSL work with some of the biggest names in the industry across a wide range of sectors including the hotel and restaurant, educational, pub and food service sectors to streamline business practice and reduce food costs, with a current client portfolio representing **over £330m food spend**.

Founded in 1993, PSL are food procurement and margin management experts, specialising in the foodservice market. With a fully transparent and success related fee structure, their aim is to achieve the highest possible food margins and the lowest possible food prices for their clients, without compromising on the food quality or service, thereby providing a sustainable, profitable and professional solution.

"With the current economic climate the pressure to realise savings is greater than ever. The demand for our services has seen a dramatic increase over the past year as companies streamline their operations and look to us to help them through this challenging time." **Matt Tough, Sales and Marketing Director, PSL.**

PSL clients include:



But it's not just their remarkable ability to save money that's smart, this month they have launched a new corporate look and website reflecting their passion for food and professional operating practices.

PSL's new site www.psl-uk.co.uk not only offers all you need to know about PSL, it also acts as an invaluable hub of industry, pricing and sourcing information. Based on the wealth of data that they have access to from both suppliers and purchasers, they are uniquely placed to provide insight and knowledge into the foodservice market and commodity price trends. Visitors can access all this information including PSL's **Green Book**, a guide to the UK's most dedicated ethical food suppliers - essential reading for companies looking to examine the ethical nature of their menus!

**For more information please call 01926 315 111
or visit www.psl-uk.co.uk**

Editors Notes:

PSL – A Useful Resource

PSL's management team are made up of a range of industry experts who are available for comment on current sourcing trends and industry issues.

See www.psl-uk.co.uk/about-us/the-team.php

PSL also have access to a wide variety of industry data, therefore if you require any information on trends or market movement please do not hesitate to contact us for specific enquiries or visit www.psl-uk.co.uk/reports as PSL are happy to share this information with the media on the basis it is credited to them.

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