



## **The Foodservice Industry's Food Buying Expert Wins 12 more contracts**

**PSL continues to demonstrate that it is the purchasing and savings expert when it comes to food supplies after winning 12 major new contracts, Prima Hotels, Jurys Inns, Virgin Roof Gardens, Planet Hollywood, Runnymede Hotel, Classic Lodges, BDL Hotels, Premier Cru, 5\* hotel The Athenaeum, the Heritage Motor Museum, Liverpool Maritime Museum and The Wildfowl & Wetlands Trust.**

The new partnerships add to PSL's already impressive list of clients which include The Four Seasons, The Rezidor Hotel Group, Carluccio's and Barceló to name but a few.

Improving profits and streamlining operations continues to be a key concern for businesses in light of the economic climate, but not at the sacrifice of food quality or service. Working with a client portfolio with a total food spend of over £330m across over 200 nominated food suppliers in the UK and Ireland, PSL consistently achieves a 15-20% saving for their clients, enabling operators to maintain the standard of their food offerings whilst saving money.

**Matt Tough, Marketing Director, PSL** comments;

"We're delighted with our new partnerships; PSL works with a cross section of clients across the hotel, restaurants, pub, leisure and education sectors; so no matter what your food supplier needs are PSL can help improve profits during these financially challenging times."

With 16 years of foodservice expertise PSL can not only help operators save on food bills but assist in maximising potential savings across their foodservice operations and identify areas where additional focus should be placed. It is PSL's access to data from both suppliers and purchasers that also makes them well placed to provide insight into consumer trends, price developments, ethical sourcing and much more.

For more information please call 01926 315 111 or visit [www.psl-uk.co.uk](http://www.psl-uk.co.uk)

**Editors Notes:**

**PSL – A Useful Resource**

PSL's management team are made up of a range of industry experts who are available for comment on current sourcing trends and industry issues.

See [www.psl-uk.co.uk/about-us/the-team.php](http://www.psl-uk.co.uk/about-us/the-team.php)

PSL also have access to a wide variety of industry data, therefore if you require any information on trends or market movement please do not hesitate to contact us for specific enquiries or visit [www.psl-uk.co.uk/reports](http://www.psl-uk.co.uk/reports) as PSL are happy to share this information with the media on the basis it is credited to them.

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